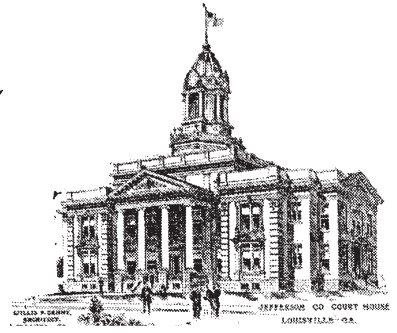


# The News and Farmer

— AND WADLEY HERALD —

# The Jefferson Reporter



**EFFECTIVE 1/1/09**

*The News & Farmer/The Jefferson Reporter and Wadley Herald* is a weekly publication which serves as the legal organ of Jefferson County and Glascock County, Georgia. The newspaper is a consolidation of *The News & Farmer*, Georgia's oldest weekly paper, and *The Jefferson Reporter*. It serves all of Jefferson County, including Avera, Stapleton, Wrens, Wadley, Bartow, Matthews and Louisville, and all of Glascock County, including Gibson, Mitchell and Edgehill. **We distribute 4,800 copies on Thursday through mail and on racks inside 43 retail establishments in Jefferson and Glascock counties.**

## ADVERTISING RATES

**National Rate .....\$8.00 per column inch**      **Local Open Rate ..... \$7.50 per column inch**

### Contract Rates (per column inch)

4 consecutive weeks..... \$7.00	52 consecutive weeks .....\$5.50
13 consecutive weeks..... \$6.50	52 consecutive weeks – ¼ page or larger ... call for price
Every other week – 13 weeks or more ..... \$6.00	Color fees ..... \$1.00 per column inch

### Classified Rates

Display.....	\$7.50 per column inch
Line ads – 25 words or less.....	\$9.00 per week
Yard sale line ads – 25 words or less.....	\$5.00 per week
Additional words (applies to all line ads).....	25¢ per word

### Pre-printed Insert Rates (SHIP TO THE NEWS AND FARMER C/O AUGUSTA CHRONICLE, 109 7TH ST., AUGUSTA, GA 30903)

Up to 8 pages.....\$50/M	24 pages..... \$65/M
12 pages.....\$55/M	28 pages..... \$70/M
16 pages.....\$60/M	32 pages..... \$75/M
Over 32 pages, call for quote.	

**Internet Ads .....\$25/week**

### Column Widths

1 column.....1.833"	4 column..... 7.708"
2 column.....3.792"	5 column..... 9.667"
3 column.....5.75"	6 column..... 11.625"

### Sample Sizes

1/8 page.....3 col. x 5"	1/2 page ..... 6 col. x 10.5" or 3 col. x 21"
1/4 page.....3 col. x 10.5"	Full page..... 6 col. x 21"

**If submitting press-ready ads, PDF is the preferred format. For other options, please call.**

**Our deadline is 11am on the Monday prior to publication.**

*Please do not hesitate to contact us with any questions.  
We look forward to serving you and providing you with new customers.*

David Irwin  
Advertising Sales Manager  
david.irwin@thenewsandfarmer.com

Cathy Brown  
Sales Representative  
catherine.brown@thenewsandfarmer.com

DISCLAIMER OF LIABILITY: By submitting your advertising for publication, you agree that the newspaper shall have no liability for errors or omissions in the text of the advertisement as submitted by you. You further agree to indemnify the newspaper for liability arising from the text submitted to it. For any error in the text caused by the newspaper, or any error in the publication date, the newspaper's liability shall be limited to the cost of the advertisement or republication thereof, and the newspaper shall have no liability for any consequential, direct or general damages of any other sort.